

## Confidence Intervals 85

We found that the true mean  $\mu$ , for a population has a 68% probability of lying within  $\sigma_m$  of the estimate of the mean which is  $\bar{x}$ . So we have the inequality;

$$\bar{x} - \sigma_m < \mu < \bar{x} + \sigma_m$$

A similar problem involves estimating the true probability  $p$ , (or proportion or percentage) for an event from a sample of the total population.

We can derive an inequality similar to the one above.

$$\bar{p} - \sigma_p < p < \bar{p} + \sigma_p$$

or;

$$\bar{p} - \frac{\sigma}{n} < p < \bar{p} + \frac{\sigma}{n}$$

Here,  $n$  is the sample size, and the estimated probability is  $\bar{p}$ . We assume a binomial distribution, so the standard deviation for the sample is  $\sigma = \sqrt{npq}$ . We have;

$$\bar{p} - \sqrt{\frac{\bar{p}\bar{q}}{n}} < p < \bar{p} + \sqrt{\frac{\bar{p}\bar{q}}{n}}$$

This inequality says that there is a 68% chance that the true probability  $p$  lies within  $\sqrt{\frac{\bar{p}\bar{q}}{n}}$  of the estimated probability  $\bar{p}$ . For other confidence intervals we can write;

$$\bar{p} - z \sqrt{\frac{\bar{p}\bar{q}}{n}} < p < \bar{p} + z \sqrt{\frac{\bar{p}\bar{q}}{n}}$$

For a 68% confidence interval,  $Z = 1$ . For a 95% confidence interval,  $Z = 1.96$  or about 2 and so on.

The quantity  $\sqrt{\frac{\bar{p}\bar{q}}{n}}$  is called the **Standard Error**. The quantity

$z\sqrt{\frac{\bar{p}\bar{q}}{n}}$  is called the **Margin of Error**.

Questions:

1) It is found that the probability for an event is 0.25 when the sample size is 500. Find the 68% confidence interval.

2) A small college has a student population of 8500. It is known that 28% of the students own a car.

a) Find the standard error.

b) Find the 68% confidence interval for the percentage of **all** college students who own a car.

c) Find the 95% confidence interval.

3) Use the table to calculate Z for a confidence interval of 99%.

Answers: 1)  $0.23 < p < 0.27$ , 2)a) 0.0049, b)  $27.5 < p < 28.5$ , c)  $27 < p < 29$ , 3) 2.58.